



## ABOUT M.E.N.U.S.

To support the Future Leaders of Hospitality Program, HCF holds an annual dine-around every fall that has quickly become one of the most popular events on Las Vegas' social calendar. M.E.N.U.S. is hosted by one of the city's world-class resorts and features deluxe dining stations offering gourmet bites from some of the finest restaurants in town along with premium beverages and spirits.

Guests will also enjoy live entertainment, a silent auction, and more. HCF students themselves are tasked with executing event responsibilities for M.E.N.U.S. This opportunity allows the students to gain hands-on experience while getting the once in a lifetime opportunity to meet and mingle with leaders from Las Vegas' hospitality industry.

### PAST HONOREES

**2023 - Cynthia Kiser Murphey**, General Manager of Palms Casino Resort

**2022 - The Meruelo Family**, Owners of SAHARA Las Vegas

**2021 - Wayne Newton**, Legend, Icon, and Performer

**2019 - The Brady Family**

**2018 - Don & Lorie Forman**, United Nissan

**2017 - Hubert Keller**, Celebrity Chef & Restaurateur

**2016 - Bill Foley III**, Majority Owner of the Las Vegas Golden Knights and Founder & Managing Partner of Foley Family Wines

**2015 - Chuck Bowling**, President and COO of Mandalay Bay Resort and Casino and Delano Las Vegas

**2014 - David Hoenemeyer**, Regional President of Caesars Entertainment: Bally's, Paris and Planet Hollywood Hotel & Casino

**2013 - Renee West**, Chief Operating Officer, Luxor and Excalibur Hotel & Casinos

**2012 - James E. Rogers**, Founder/Owner of Intermountain West Communications Company

**2011 - 10 Year Anniversary** – Honoring the HCF students of past, present and future

**2010 - Anthony A. Marnell II**, Founder, CEO, Chairman of the Board of Marnell Corrao Associates, Inc.

**2009 - Vegas PBS**

**2008 - Lon Kruger**, Head Coach, UNLV Men's Basketball

**2007 - Andre Agassi**, Founder, Andre Agassi Charitable Foundation

**2006 - Gary Loveman**, Chairman of the Board, President and Chief Executive Officer, Harrah's Entertainment

**2005 - Jim & Heather Murren**, Co-Founders, Nevada Cancer Institute

**2004 - Wallace R. Barr**, Former President and CEO, Caesars Entertainment

**2003 - Kenny C. Guinn**, Governor, State of Nevada

**2002 - Larry Ruvo**, Senior Managing Director, Southern Wine and Spirits of Nevada

**2002 - J. Terrence Lanni**, Chairman of the Board and Chief Executive Officer, The Mirage Hotel & Casino

Honorees are listed with job position at the time of event

### PAST PERFORMERS

Zowie Bowie (2021) • Smash Mouth (2019) • Mat Kearney (2018) • Everclear (2017) • Gin Blossoms (2016)

Zac Brown Band (2014) Jabbawoockeez (2013) • Counting Crows (2012) • Lifehouse (2011) • Train (2010)

Al Green (2009) • Sara Barreilles (2008) • Chicago (2007) Stevie Nicks (2006) • Sheryl Crow (2005)

### HOW YOU CAN GET INVOLVED

M.E.N.U.S. continues to grow every year in both size and number of donations. With over 1,200 annual guests in attendance and national exposure, M.E.N.U.S. is a great way to promote your business and help give back to our community.

To learn more about sponsorship and donation opportunities, please see the sponsorship page, visit [www.hcflv.org](http://www.hcflv.org) or contact Melissa Arias at 702.932.5098 or [melissa@hcflv.org](mailto:melissa@hcflv.org).

# M.E.N.U.S.



## ABOUT HCF

Founded in 2001, Hospitality Charitable Foundation was created as a forum for Las Vegas executives to share ideas, knowledge and experience to foster a stronger and more unified hospitality industry in Las Vegas.

Comprised of Las Vegas' top food and beverage and hospitality executives, ECF's members have dedicated their time and resources to the goal of aligning the hospitality industry with the community through support of the local education system, related organizations, charities and associations.

## FUTURE LEADERS OF HOSPITALITY PROGRAM

HCF works to create an interest at the high school level, seeking exceptional students committed to furthering their education and skill in hospitality and culinary arts.

HCF's primary endeavor gives financially underprivileged students the opportunity to attend a four-year college with premier hospitality and culinary programs. The Foundation has sponsored many high school students as interns in various hotels and restaurants both on the Las Vegas Strip and throughout the city and awarded full-tuition academic scholarships to Clark County high school graduates.

HCF students are developed to succeed in their future employment with comprehensive work force development programs that provide university scholarships (tuition and books), unique one-on-one mentoring, networking opportunities, leadership guidance, and etiquette development.

## DID YOU KNOW?

- HCF has given \$2.3 million to Clark County Students through HCF scholarship funds.
- Our first scholarship was awarded in 2004.
- This year, HCF funds are awarding 25 students full-ride scholarships. This includes tuition, books, and fees.
- HCF has over 200 books in our lending library.
- CCSD students have a four-year graduation rate of just 24 percent. In recent years, HCF's college graduation rate has been an astounding 85%.
- Our 2021 class of recipients is comprised of 6 promising students from different CCSD high schools. Our incoming class has an average high school GPA of 4.1.
- All students maintain a minimum 3.0 GPA. Last semester's average GPA was an impressive 3.60.
- 80% of HCF students made the Dean's List for fall of 2022.
- All HCF students are currently attending UNLV's William F. Harrah College of Hospitality.
- HCF has come full circle with alumni, Martha Morales, joining the HCF board in 2016 and most recently Vildan Buric in 2022.
- HCF partners with local organizations to support our students like Dress for Success, Tiger Todd HERO Foundation, Cultural Diversity Foundation, Public Education Foundation, Las Vegas Motor Speedway Children's Charities, and UNLV's Student Support Services.
- HCF graduates are climbing the corporate ladder. We have graduates in roles of Boyd Gaming, Chef at Capo Restaurant (Boston), Venetian | Palazzo, The Cosmopolitan, Wynn Las Vegas, Encore at Wynn, South Point Hotel, Casino & Spa, Allegiant Stadium, Resorts World Las Vegas, and Stations Casinos, just to name a few.

# M.E.N.U.S.

# \* SPONSORSHIP LEVELS

## PRESENTING

\$100,000

Your \$100,000 donation is the equivalent of providing three HCF students' full ride tuition scholarships to UNLV for four years.

- **VIP entry for 50** and a VIP reserved lounge area at M.E.N.U.S.
- **Mentorship Matters\*- VIP table for 10** and full-page, prominently displayed, color ad in event program
- Luxe beverage service at private VIP area in M.E.N.U.S.
- Early registration
- One suite at venue- event night only
- Booth/display opportunities
- **Industry exclusivity**
- Premier logo placement on HCF website homepage and emailed newsletters
- Prominent logo featured throughout the event
- Complimentary VIP table for you and your guests at the official M.E.N.U.S. after-party
- Logo on all event promotional materials, save the date email and invitation\*\*
- **Company or family named scholarship**
- **Naming opportunity- Company name becomes a part of the M.E.N.U.S. marquee. Example: "Hospitality Charitable Foundation's M.E.N.U.S. presented by Your Corporation"**

## PLATINUM SCHOLARSHIP

\$50,000

Your \$50,000 donation is the equivalent to sending an HCF student to attend any in-state culinary or out-of-state hospitality university.

- **VIP entry for 35** and a VIP reserved lounge area at M.E.N.U.S.
- **Mentorship Matters\*- VIP table for 10** and full-page, prominently displayed, color ad in event program
- Luxe beverage service at private VIP area in M.E.N.U.S.
- Early registration
- **One suite at venue- event night only**
- **Booth/display opportunities**
- Premier logo placement on HCF website and emailed newsletters
- Prominent logo featured throughout the event
- Complimentary VIP table for you and your guests at the official M.E.N.U.S. after-party
- Logo on all event promotional materials, save the date email and invitation\*\*

## GOLD SCHOLARSHIP

\$35,000

Your \$35,000 donation is the equivalent of sending an HCF student to UNLV for four years, complete with tuition, books, and fees.

- **VIP entry for 25** and a VIP reserved lounge area at M.E.N.U.S.
- **Mentorship Matters\*- VIP invitation for 4** and full-page, prominently displayed, color ad in event program
- **Luxe beverage service at private VIP area in M.E.N.U.S.**
- **Early registration**
- Name recognition on event website and emailed newsletters
- Significant logo featured throughout the event
- Complimentary VIP table for you and your guests at the official M.E.N.U.S. after-party
- **Logo on all event promotional materials**

## SILVER SCHOLARSHIP

\$15,000

Your \$15,000 donation is the equivalent of sponsoring two HCF students' tuition to UNLV for one year.

- **Entry for 20** into M.E.N.U.S.
- **Mentorship Matters\*- Invitation for 2** and half-page ad in event program
- Name recognition on website and on emailed newsletters
- Complimentary access into the official M.E.N.U.S. after-party
- **Logo recognition at event**

## BRONZE SCHOLARSHIP

\$5,000

Your \$5,000 donation is the equivalent of contributing to one HCF student's tuition to UNLV for one year.

- **Entry for 10** into M.E.N.U.S.
- **Mentorship Matters\*- Invitation for 2** and name recognition in event program
- **Complimentary access into the official M.E.N.U.S. after-party**
- **Name recognition on website and emailed newsletters**

## INDIVIDUAL TICKET

\$500

- **Entry for 1** to the dine-around & after-party

\*Mentorship Matters VIP event to take place in winter 2025.

\*\*If commitment is made prior to printing deadline.

# M.E.N.U.S.



# \* SPONSORSHIP DONATION FORM

Net proceeds will benefit the Hospitality Charitable Foundation and its program recipients.  
Please purchase your sponsorship at [www.hcflv.org](http://www.hcflv.org) or complete this form, enclose payment and return  
to:

## Hospitality Charitable Foundation

6765 S. Eastern Avenue, Suite 1  
Las Vegas, NV 89119

For more information contact Melissa Arias at 702.932.5098 or via email at [Melissa@hcflv.org](mailto:Melissa@hcflv.org).

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

This donation is: ☐ Corporate ☐ Personal

Donation amount: ☐ \$100,000 ☐ \$50,000 ☐ \$35,000 ☐ \$15,000  
☐ \$5,000 ☐ \$500 \_\_\_\_\_ Total number of tickets

Total amount to be charged: \_\_\_\_\_

I'm unable to attend, but enclosed is my donation of: \_\_\_\_\_

Please bill my: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card Number \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_ CSV Number: \_\_\_\_\_

Please make checks payable to **Hospitality Charitable Foundation**.

**All guest names must be submitted no later than September 15, 2024.**

The Hospitality Charitable Foundation is a 501(c)(3) Non-Profit Organization.

Tax ID 88-0514126.

# M.E.N.U.S.

# \*SILENT AUCTION ITEM DONATION FORM

Net proceeds will benefit the Hospitality Charitable Foundation and its program recipients. Please complete this form, enclose payment and return to:

## **Hospitality Charitable Foundation**

6765 S. Eastern Avenue, Suite 1  
Las Vegas, NV 89119

For more information contact Chris Alfieri at 702.932.5098 or via email at Christopher@hcflv.org.

Donor: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

This donation is: ☐ Corporate ☐ Personal

**\*\*IF APPLICABLE- PLEASE ENSURE EXPIRATION DATE IS OCTOBER, 1, 2025.\*\***

Fair market or retail value of donation: \_\_\_\_\_

Description of donation: \_\_\_\_\_

Please state any limitations, special restrictions, or blackout dates: \_\_\_\_\_

\*Please provide us with a high-resolution image of either the item or your logo for use in the silent auction presentation.

\*Please include any display materials, brochures, menus, etc.

**All items for inclusion must be submitted by September 1, 2024**

☐ I am not donating a silent auction item, however, I would like to contribute \$ \_\_\_\_\_.

☐ Gift certificate is enclosed.

☐ Item/gift certificate has already been provided to an Hospitality Charitable Foundation representative.

☐ Please have someone contact me at \_\_\_\_\_ regarding item drop off/pick-up.

A tax receipt for the donation will be sent to the address and contact above within 2 weeks of the event. The Hospitality Charitable Foundation is a 501(c)(3) Non-Profit Organization.  
Tax ID 88-0514126.

# M.E.N.U.S.

## 2023-2024 EXECUTIVE COMMITTEE

CHAIRWOMAN: Colleen Birch

PRESIDENT: Kevin Ball

*Fontainebleau Las Vegas*

VICE-PRESIDENT: Meagan Humphreys

*MGM Resorts International*

VICE-PRESIDENT: Tom Gorbail

*Sunset Station Hotel and Casino*

SECRETARY: Marti Winer

*Casa Bonita Denver*

TREASURER: Robert Chiti

*TAO Group*

EXECUTIVE DIRECTOR: Melissa Arias

*Hospitality Charitable Foundation*

DIRECTOR OF OPERATIONS A: Chris Alfieri

*Hospitality Charitable Foundation*

## BOARD OF DIRECTORS AND MEMBERS

Alyssa Mendes

*Nobu Hotel Caesars Palace*

Amber Jung

*Edison Interactive*

Anthony Olheiser

*Fontainebleau Las Vegas*

Bruce Belcher

*Southern Glazer's Wine, Spirits & Beer of Nevada*

Craig Gilbert

*Drive This! Entertainment*

Jason Charboneau

*Southern Glazer's Wine, Spirits & Beer of Nevada*

Jason Wade

*Breakthru Beverage*

Ken Johnson

*Four Queens Hotel & Casino, Binion's Gambling Hall*

Lesley Bowman

*Elite Golf Management*

Martha Morales

*Boyd Gaming*

Megan Archambeault

*MGM Grand Hotel & Casino, The Signature at MGM Grand, New York New York Hotel & Casino*

Michael Kennedy

*South Point Hotel, Casino, & Spa*

Michael Scafuto

*The M&M Group Entertainment*

Sherri Sosa

*MGM Resorts International*

Sean DiCicco

*ClubCorp.*

Travis Hackney

*Sysco*

Vildan Buric

*Resorts World Las Vegas*

\*\* Positions and titles are at time of print

# M.E.N.U.S.



## WAYS TO GIVE BACK

### HCF Students are an Investment Worth Making

Here are a few ways you can make an impact in our community:

#### ***Inspire:***

- Learn about joining the HCF Board or Associate Board
- Host a Coffee & Conversation/Lunch & Learn for HCF students
- Offer a job or internship opportunity, either locally or abroad
- Provide a unique, one-in a lifetime experience that will broaden their outlook on life like SAHARA Care's Career Education Experience

#### ***Participate:***

- Golf: Purchase a sponsorship or golf foursome starting at \$1,000
- Strikes for Scholarships: Get together a few friends and purchase a lane for \$125
- MENUS: Sponsorships starting at just \$5,000 or donate an item for the silent auction

#### ***Cause Marketing:***

- Offer a Wine or Drink of the Month promotion
- A portion of proceeds from each bottle, drink, item sold goes back to HCF
- Host a Third-Party Event- If your business or organization hosts an annual event that generates funds, consider donating a portion of the proceeds

#### ***Goods:***

- Donate a silent auction item
- Donate a product that will help a student on their academic or professional path: laptops, suits, ties, gas cards, etc.

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